

Valentina Morales

Senior Product Designer

valenmorales.com
moralesvalen01@gmail.com
LinkedIn
Buenos Aires, working remotely

I've spent 6+ years designing digital products, from LGBTQ+ dating to sports AI and property inspection. Raw data, edge cases, developer logic, 10-year-old workflows? That's often where I come in :) I work with the team to turn the technical stuff into something people can understand, use, and actually enjoy.

EXPERIENCE

zInspector

Senior Product Designer

Aug 2025 - Present Remote, US

10+ year-old inspection platform, historically engineering-led, used by US property managers and field inspectors.

- Redesigned the mobile app around real field work, with a camera-first flow where each item's condition is logged as the photo is taken.
- Design the AI-assisted features rolling out across the product, and the design system shared by mobile and web.
- Met customers at NARPM in Orlando (2025) and presented new AI features at NARPM in Las Vegas (2026).

SportsVisio

Lead Product Designer

2023 - 2025 Remote, US

AI that turns basketball game video into stats and highlights.

- Owned product design across mobile and web as the only designer, working day to day with five developers.
- Turned complex basketball game analytics and raw game data into clear, usable experiences for players, coaches and team managers.
- Built the design system and presented the product to coaches and clients in Boston (2024).

Edeon

UX/UI Designer

2023 Buenos Aires

Landing pages for client companies at a web agency.

every LGBT+

UX/UI Designer

2020 - 2022 Remote, Spain

- Designed the UI for an LGBTQ+ dating and community app in Spain, using user testing and feedback to understand behavior and improve key flows.
- Designed a first-date safety flow with trusted contacts and SOS, and created the app's illustration system.

SKILLS

Mobile & web product design
Design systems
Designing AI-powered features
AI-assisted prototyping
Field workflows
Usability testing

AI WORKFLOW

Claude Code
Claude Design
ChatGPT

TOOLS

Figma
Framer
Maze
Amplitude
Jira

EDUCATION

University of Buenos Aires
Graphic Design, 3 years

Coderhouse
UX/UI Advanced, top 10 of 2023
UX/UI Design, 2019

LANGUAGES

Spanish, native
English, professional